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Courtesy of HOLLAND'S Magazine, Dallas, Texas

Painted by Katharine Hail Travis

Texas Centennial Rose
DIXIE ROSE NURSERY · Tyler · Texas

TEXAS CENTENNIAL

Plant Patent No. 162

*Originated by Dixie Rose Nursery, and introduced in 1935
to Rose-growers everywhere*

IT IS difficult to restrain our enthusiasm when writing or speaking of this great new Rose, yet we are no more enthusiastic than friends who have grown Texas Centennial in trial-grounds and private gardens. From all parts of the country comes the one general expression: "It is a great Rose, ranking among the best half-dozen varieties available."

With the illustration in color on the opposite page a long description of the beautiful color is not needed, yet there are certain points to emphasize. The large, brilliant vermilion-red blooms have a touch of gold at the base of the petals, while the center of the flower shows a lighter shade of red. As the blooms mature the color slowly changes to a deep, rich pink. Even under the hot summer sun the color holds without change. The flowers have a delicate fragrance, are borne on long, strong

stems, and keep in good condition for many days after cutting.

The habit of the plant is somewhat branching, with upright, straight, strong stems supporting the flowers. Its foliage is deep green, and not subject to mildew or black-spot. Thus far the plant has proved to be hardy in the North, withstanding the severe winter weather of 1935-36.

Texas Centennial is a sport of the noted Rose, President Herbert Hoover, and bids fair to be a strong rival of that popular variety. It has been thoroughly tested at Cornell University, Iowa State College, Missouri Botanical Gardens, Breeze Hill Garden, and in many celebrated private gardens. Comments from directors of some of these trial-gardens appear on the opposite page.

**Strong, 2-year, field-grown plants
\$1 each; \$2.50 for 3; \$10 per doz.**

Plants of Texas Centennial are carefully selected and subject to the same liberal guarantee that covers all Roses from Dixie Rose Nursery

TEXAS CENTENNIAL ROSE IN TREE FORM

In many gardens Tree Roses are desired to carry out the formal effect. We have, therefore, grown a limited number of plants for such purposes. These plants are budded on strong, straight stems about 40 inches high, giving true umbrella effect. \$2.50 each; 4 for \$9.

Competent Critics Comment About Texas Centennial

Scores, yes, hundreds, of letters have been received about the new Rose, Texas Centennial. From this great amount of correspondence we have selected a few outstanding letters, which are here reproduced either in whole or in part.

Texas Centennial Has Made Good

Texas Centennial has performed excellently for me. I put the plants in three different situations. Only one of the three did not do well; the other two have been an outstanding success. Texas Centennial first bloomed in my garden in Rockville Centre. It was a full-sized perfect exhibition specimen, and lasted after cutting for more than a week. I think that the Texas Centennial Rose has made good. —LEONARD BARRON.
New York City, July 17, 1936.

Texas Centennial Is One of the Best

The ten plants of Texas Centennial were planted on April 21, made good growth, and began to bloom on June 6. Before the first bloom was over the plants were breaking from the bottom and this new growth is now 2 feet high or more, and the second crop of bloom is coming on. My opinion to date is that the color is good, the quality of bloom is superb, the plant is one of the most thrifty I have ever seen; it has made more vigorous growth than any other variety of Rose that I have planted this year. If it proves to be as hardy as its "Uncle Herbert" then I am ready to say that Texas Centennial is one of the best Roses in years.

—HARRY R. O'BRIEN.
Worthington, Ohio, July 2, 1936.

Mr. Kohl of the Missouri Botanical Gardens reports as follows:

The 25 plants of Texas Centennial Rose have grown quite well in the Rose-garden. All were planted in one bed and every plant has made a uniform growth. All have bloomed and carried flowers that were not affected by the drying winds. Apparently, Texas Centennial is going to do as well as any Rose in the garden, judging from its performance in the two months it has been growing here. We will be able to offer better comments in the fall when Roses are at their best in this region.



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NEW ROSE, TEXAS CENTENNIAL Plant Patent No. 162

Visitors Rave Over Texas Centennial

Texas Centennial is certainly a marvel. We have had beautiful blooms from the first plants and the other three are doing marvelously well. Everyone who sees Texas Centennial raves over the perfect buds, the blooms and the fragrance. The bushes have great vitality; they all burst forth within a week or so after planting. Texas Centennial was a joy to all who beheld it, and it has won for itself a place of honor in our hearts. Burbank, Calif., August 28, 1936.

—EIREEN M. HARRINGTON.

Texas Centennial Satisfactory in New England

Texas Centennial has shown very strong growth, establishing itself immediately, blooming profusely and throwing up a lot of new growth. The foliage is excellent and has shown no signs of trouble. . . . As for the flowers, they are strong, well shaped, with excellent substance and

petalage. They have a distinctive fragrance which is hard to describe. . . . In color the flowers are brilliant and very uniform. The bud is coppery apricot with almost brownish tinge, opening to what I would describe as rose-apricot-flame, lighter in the center and fading to a buff-rose. . . . I believe this flower should be very popular with those who like the brilliant showy Roses.

—GEOFFREY C. WHITNEY.

Woods Hole, Mass., July 14, 1936.

Texas Centennial Gives Exciting Pleasure

I am delighted with Texas Centennial. Plants made good growth . . . blooming continually for three weeks and are still budding and blooming. I opened my garden on June 20 for a benefit and Texas Centennial received the most enthusiastic praise from all. No Rose in my garden has given me more exciting pleasure than Texas Centennial.

New York City, June 30, 1936.

—AGNES FOSTER WRIGHT.

This Page Tells How to Make Roses Grow and Bloom

First of all, let us say that Roses do not need a great amount of care. It's a mistaken notion to think they should be nursed and coddled. True, they need plant-food, water, and should be sprayed to control the annoying insects. But these means of control are easily supplied—so let us have Roses, and more Roses, in our gardens. Let us grow them for their own beauty and fragrance; let us grow them so that we can share their charms with our friends.

Fall Planting Is Best

In the South it is best to plant Roses in late fall. They will make a good root-growth before the ground freezes and be ready to jump into growth when spring comes. They can be set any time when the soil is not frozen; from mid-November to mid-February is a good time. Get the bed ready several weeks before planting so the soil will be well settled when the plants are put in.

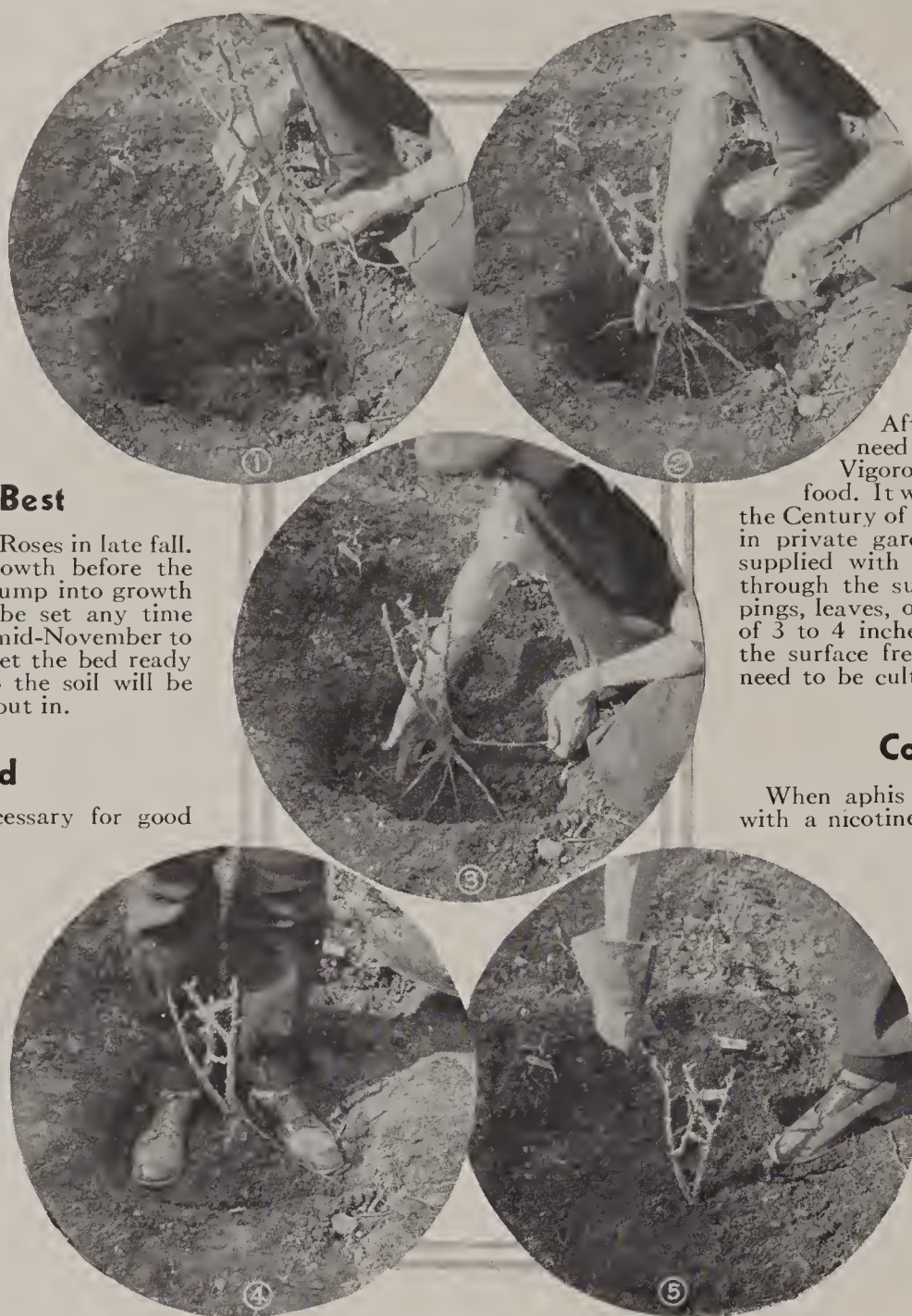
Preparing the Bed

Dig the beds as deep as necessary for good subsoil and adequate drainage.

Open the package, examine each plant, and cut off any broken or damaged roots (see Figure 1).

Make holes big enough and deep enough to permit spreading the roots (see Figure 2).

Set the plant in the hole as shown in Figure 3; be careful to spread the roots, and see that the bud or joint will be at the soil level. Work the dirt in and around the roots and pack or tramp the soil thoroughly, so that all air spaces may be filled and the soil be brought in contact with the roots (see Figure 4). Pour in 3 to 4 quarts of water; after it has soaked in, gradually fill the hole. Then cut back the



top to 4 or 5 inches as shown in Figure 5. Our plants are cut back to about 12 inches when they are shipped, but should be pruned back further as above indicated.

Many Roses are injured by the excessive use of manure in the beds at time of planting. It is much safer to mulch the surface of the bed with cow or other manure, which subsequent rains or watering will carry into the ground.

Feeding the Plants

After the plants begin to grow, they will need some extra feeding. We recommend Vigoro as it seems to be a complete plant-food. It was used in the noted Rose-garden of the Century of Progress, Chicago, and is a success in private gardens. Full directions for use are supplied with each package. Covering the bed through the summer with Peat Moss, glass clippings, leaves, or a similar substance, to a depth of 3 to 4 inches will conserve moisture and keep the surface free from weeds. The soil does not need to be cultivated when so covered.

Controlling Insects

When aphids appear, plants should be sprayed with a nicotine solution (Black Leaf 40). Dusting with superfine sulphur will help control black-spot and mildew. Many preparations including Tri-ogen have proved effective though successive control depends on earliness and regularity of applications.

Cold-Weather Care

In severe climates make a mound of soil around the plant, extending upward 8 inches or more. In milder climates a heavy mulch of leaves or straw will give protection in ordinary winters. In the South, little if any protection is needed, except for the first winter, when soil should be mounded around the plants.

OUR GUARANTEE

All Roses sold through our Retail Catalog are guaranteed Number 1, two-year plants, true to name and first class in every respect. We exercise great care to keep all varieties true to name, but in case of error on our part our liability is no greater than the free replacement of plants proving untrue or the refund of the purchase price. In all cases the plants are guaranteed to reach the purchaser in good condition. However, if the plants arrive in bad condition, a report must be made to us within **five days** after their receipt; otherwise **no replacement will be made.**

At the low prices quoted in this Catalog we cannot guarantee that our plants will live and grow

TERMS: Read Carefully

Terms are cash with order, as we have no credit department. Orders of \$2.00 or more are sent prepaid anywhere in the United States. On orders of less than \$2.00, please add 25 cts., regardless of number of plants, to cover extra packing and transportation costs.

Financial Responsibility. Dixie Rose Nursery has been in business for thirty years, and our financial responsibility is over a quarter of a million dollars. The owners of the business include A. F. Watkins; W. V. Henson, and R. W. Fair. All these men are experienced nurserymen. Our methods and our guarantee are dependable.

References: Dun and Bradstreet, Tyler Chamber of Commerce, and any bank in Tyler.



A small portion of the great Rose-fields operated by Dixie Rose Nursery. The City of Tyler is the center of the East Texas Rose-growing industry. Hundreds of people are employed and millions of plants are produced each year.



ROSES may be enjoyed in the garden from late April or early May until heavy frosts. Thus Roses become one of the most important flowering plants for our home-grounds. In this Catalog we have endeavored to present varieties that will be entirely satisfactory in either the South or the North. From them you may have a superb selection of colors—brilliant red, soft pink, orange, gold, buff, and blends of color—a display not excelled in the world's most noted gardens.

All the plants we send out are two-year-old, Number 1, field-grown bushes, budded on *Rosa multiflora japonica* understock, which insures vigor, hardiness, and free-flowering qualities. Years of experience and costly experiments have shown that good Roses cannot be produced at "cut prices." The grower must have a modest return if he is to serve his customers honestly. Therefore, we place before our customers and friends Rose plants of the finest quality only. The reputation and ability of our organization insures fair prices and satisfactory service to all.

Rose plants this season are of excellent quality and in good supply. For this reason we are in position to quote much lower prices than during the past several seasons.

Rose understocks for budding this season, which will be the basis for our 1937-38 crop, are very short in supply—in fact, our crop, like that of most growers for next year's delivery, will not amount to more than 25 per cent of the normal crop. Next year's prices are sure to be much higher. For this reason we suggest that our customers buy plants liberally this season at current prices.

Hybrid Tea Roses

All varieties in this list are sold at the uniform price of 35 cts. each; \$3.50 per doz., unless otherwise stated.
Patented Roses excepted in all cases

Alezane. See page 12.

Amelia Earhart. See page 12.

American Beauty. HP. A vigorous-growing plant which does best when heavily fertilized and placed in a dry, cool location. The flowers are dark pink shaded with deep carmine, full double, and have the real old-fashioned Rose fragrance.

Ami Quinard. A very dark red bud opens to semi-double blooms of deep crimson-maroon which seem to have a much deeper lustre—almost black. Probably as dark as any red Rose in existence. See color illustration, page 7.

Angelus. Full double, pure white blooms which are richly fragrant. In many respects the flowers resemble Kaiserin Auguste Viktoria but they are larger and produced in greater numbers. See color illustration, page 7.

Antoine Rivoire. One of the older Hybrid Teas that continues to retain its popularity. The color is a silvery pink, sometimes shaded with lilac and having a touch of yellow at the base of the petals; full double, fragrant, and of medium size. Blooms freely in spring and autumn and gives a few flowers in midsummer.

Aroma. A showy crimson Rose. The bud is very large, opening into a large, double flower with a pronounced fragrance—hence the name—which is borne on a long, upright stem. 50 cts. each.

Autumn. Flowers are medium size, full double, and in color are bright yellow streaked with red. Autumn is a good garden Rose because of its vigorous growth, free-blooming habit, and unusual color. Its performance in the South is irregular. 50 cts. each.

Better Times. See page 12.



HYBRID TEA ROSES, continued

Betty Uprichard. Pretty copper-red buds open into medium-sized, semi-double blooms which are a brilliant orange-carmine on the outside, but showing tints of salmon on the reverse of the petals. The blooms have a spicy fragrance and last well after cutting. A popular Rose for bedding because of its strong growth and free-blooming qualities.

Briarcliff. A member of the great Columbia family. Pointed buds soon become large, double, brilliant rose-pink blooms which are fragrant and long lasting. See color illustration, page 7.

Caledonia. One of the prettiest white Roses we know. Both the bud and the open flower are pure white, with exquisitely curved and infolded petals; slightly fragrant. See color illustration, page 7.

Carillon. See page 12.

Carmelita. See page 12.

Charles K. Douglas. A fine garden Rose because of the size of the flowers and the rich crimson-scarlet of the petals. The buds are long-pointed and in half-open form very handsome. The plant is an exceptionally good grower with foliage that seems to be free from many of the common diseases. See color illustration, page 14.

Charles P. Kilham. The blooms are brilliant orange-pink with a suffusion of bright yellow; slightly fragrant. Plants grow well but may be termed slightly dwarf as they are rarely more than 2 feet high. The blooms are carried on reasonably long and stiff stems. 50 cts. each.

Columbia. On first opening the blooms are bright pink but grow very much deeper in color as they mature. Noted for the soft Rose perfume. The blooms open best in June and in autumn, as during the hot weather they do not reach perfection; this difficulty may be overcome, however, by heavy feeding, shade, and an ample supply of water.

Condesa de Sastago. One of the few Pernetianas which thrive in Southern gardens. The backs of the petals are golden yellow while the inside is reddish copper. This variety is so good that it has been awarded several medals and certificates of merit, both in America and in Europe, since its introduction five years ago. 75 cts. each. See color illustration, page 7.

Countess Vandal. See page 12.

Cuba. Vivid orange-scarlet buds opening into copper-red and orange-vermilion blooms. A very showy variety and a group of half a dozen plants will make a wonderful display. Extremely free flowering. See color illustration, page 7.



Antoine Rivoire. See page 5

ROSE Queen Margaret Hunt

Plant Patent applied for

A new Hybrid Tea Rose originated by Dr. J. H. Nicolas, and named in honor of the Queen of the Texas Rose Festival of 1935.

Its pointed bud is of spiral form, dark crimson in color, with a satiny sheen. The developed flower is medium large; the inside of the petals are dark maroon, plush-like in texture, and fairly scintillate in the sun, while the reverse is satiny. The petals are rounded, evenly arranged about a tuft of golden yellow stamens, making a beautiful contrast with the maroon velvet of the open flower. The blooms are deliciously scented, borne both singly and in clusters on long stems. The plant grows lustily, and is a prolific and continuous bloomer.

75c. each; \$7.50 per doz.

Dainty Bess. The broad, flat flowers have an angular appearance and in many respects resemble blooms of clematis. In color they are a pure flesh-pink, tinged old-rose on the back of the petals; adding to this the dull crimson filament you have a most pleasing combination. 50c. each. See color illustration, page 7.

Dame Edith Helen. A superb variety for spring and autumn blooms, as the flowers are at their best in hot weather. The color is a clear rich pink, making the flowers superb for exhibition purposes. Stems are long and strong, thus supporting the flowers when on display. See color illustration, page 8.

Duquesa de Penaranda. During the early part of the blooming season the flowers are coppery apricot; as the season advances toward autumn the color changes to cinnamon-peach, a distinctly unusual tone. The flowers, which are sweetly perfumed, are produced very profusely. This variety has received two gold medals and several awards of merit. 75c. each. See color illustration, page 8.

Eclipse. See page 12.

E. G. Hill. A red Rose well adapted to the South. Both buds and blooms are immense in size, dazzling brilliant red which shades to dark crimson, the color holding even in midsummer. Vigorous-growing and free-flowering plant. See color illustration, page 8.

Special Prices on Quantity Orders

These Prices Apply to Individuals or Garden Clubs

	12 to 50	100 or more
35-ct. Roses.....	30 cts. each	25 cts. each
50-ct. Roses.....	40 cts. each	35 cts. each
75-ct. Roses.....	65 cts. each	60 cts. each

Orders up to 65 plants take the 12 to 50 rate;
65 plants or more take the 100 rate

Orders of 12 or more Roses in one shipment take quantity rates, regardless of the number of varieties in shipment.

These quantity prices do not apply to **Patented Roses**. Three Patented Roses may be purchased at the dozen rate which is given under the description of each patented variety.

All prices in this Catalog are **prepaid** in the United States, provided the total order is \$2.00 or more; if less than \$2.00, add 25 cts. for extra packing and transportation costs.



Cuba



Angelus



Briarcliff



Caledonia

HYBRID TEA ROSES, continued

Edith Nellie Perkins. One of the recent two-color-effect Roses. The blooms are full double with a pointed center; inside, the petals are rich salmon-pink, while the outside is toned coppery red and orange—the whole color effect is exceedingly pleasing. The plant grows well, blooms very freely, and has very few thorns. See color illustration, page 8.

Editor McFarland. A new deep pink Rose that has created a most favorable impression; in fact, some experts consider it the best of the newer pink varieties. The flowers are very large, carried on long stems and are reasonably fragrant, three points that make them desirable for cutting. This variety was awarded a gold medal for the Most Beautiful Rose of France, a certificate of merit by the Lyonnaise Horticultural Society, and a certificate of merit at Portland, Ore., in 1932. See color illustration, page 8.

Etoile de France. An excellent bedding Rose with brilliant crimson flowers, shading to bright cerise at the center. The blooms are fragrant, carried on stiff stems, and remain in good condition for several days after cutting.

Etoile de Hollande. The buds are rather small, but they surprise the gardener by opening into large blooms which are brilliant red clear to the center. Its color holds well, with no trace of blue or purple. The plant seems to thrive in any location. One of the best varieties. Highly perfumed. See color illustration, page 11.



Ami Quinard

SPECIAL OFFER A

12 No. 1 Roses, including 7 of the most practical and most beautiful varieties of 50 ct. and 35-ct. Roses.

Described on page		Retail value	Described on page		Retail value
4 Red Roses—2 Aroma		5...\$1.00	3 Yellow—1 Golden Dawn		8...\$0.35
and 2 Etoile de Hollande	7... .70	and 2 Mrs. P. S. du Pont	10... .70
4 Pink Roses—2 J. J. L. Mock	9... .70	1 Multicolor—		
and 2 Impress	9... 1.00	Climbing Talisman	23... .35

12 Two-Year Roses VALUE \$4.80 **\$4.00**
PREPAID anywhere in the United States for only

Texas Centennial Rose in Iowa

The first bloom which came in early June was satisfactory. The American Rose Society in session at Des Moines made a special pilgrimage to the college gardens. Although the date was late, we had sufficient bloom to give an idea of Texas Centennial under Iowa conditions.—E. C. VOLZ, Iowa State College, Ames, Iowa, June 30, 1936.



Dainty Bess



Condesa de Sagato

HYBRID TEA ROSES, continued



E. G. Hill

Feu Pernet-Ducher. See page 12.

Francis Scott Key. Considered one of the desirable Roses for the South. The blooms are light crimson—a color which also holds in the partially open buds—and are slightly fragrant but full double. At its best in cool periods.

Frau Karl Druschki. HP. Enormous white blooms with just a tinge of pink on the outer petals. In many cases considered the most desirable white Rose for garden use. The plants will grow from 6 to 10 feet high, and therefore should be planted where they have room to expand.

General Jacqueminot. HP. For more than three-quarters of a century this Rose has been one of the most popular varieties. The buds are crimson-scarlet but open into clear red blooms with real Rose fragrance.



Dame Edith Helen



Editor McFarland

Gloaming. See page 12.

Golden Dawn. An Australian variety that created a great deal of interest when introduced in 1929. The pointed buds are bright yellow, often tinged with red, and the blooms are clear lemon-yellow, a tone that does not fade, and are exceedingly fragrant. Has proved to be almost a continuous bloomer. See color illustration, page 11.

Golden Moss. This seems to be the first yellow Moss Rose. The buds are as yellow as a peach, while the open flowers are a tawny yellow or yellow-buff. The blooms are full double, 2½ to 3 inches across, with strong fragrance. See color illustration, page 14.

Governor Alfred E. Smith. See page 12



Edith Nellie Perkins



Duquesa de Penaranda

SPECIAL OFFER D

Any ten 50-ct. Roses and any ten 35-ct. Roses (a Total of 20 2-Year, No. 1 Roses) PREPAID in the U. S. A. for only.....

\$7.00

THE QUEEN ROSES

Each year at the Texas Rose Festival certain outstanding Roses are selected for their adaptability to Southern conditions. These "Queen Roses" are considered the latest word in Rose progress, and have received praise and plaudits from hundreds of visitors at the Festivals.

QUEEN LOUISE BOREN. Selected in 1934. See page 10.

QUEEN MARGARET HUNT. Selected in 1935. See page 6.

QUEEN GERTRUDE ANNE WINDSOR. Selected in 1936. See page 11.

One plant each of The Three Queens **\$2.00**
All strong, No. 1 field-grown, sent prepaid, for

HYBRID TEA ROSES, continued

Golden Ophelia. Similar to the old variety Ophelia, but the blooms have a center of rich golden yellow which shades lighter to the edges of the flower. In size the blooms approach full double. See color illustration, page 14.

Gruss an Teplitz. Medium-sized blooms are carried in clusters during the whole flowering season. The color is brilliant crimson with velvety shadings. For borders or hedges it is a superb variety showing at its best when grown in masses. Needs no pruning, except removing old wood, the dead flowers, and seed-pods.

Hadley. Superb rich crimson-red blooms in the early part of the season and again in autumn; during midsummer few flowers appear, but we can forgive the lack of bloom at that time because of the quality at other seasons.

Impress. Very large, beautifully formed flowers which are extremely double and in color a rich salmon-pink, with a suffusion of gold. Plants are somewhat dwarf in habit but bloom in great profusion. 50 cts. each.

Irish Charm. A Rose that has made a deep impression on gardeners, and differs from other Irish Roses. The color is a delicate blush-pink, marked with golden apricot at the base of the petals. In bloom from early June until heavy frost. 50 cts. each.

Irish Elegance. A popular single-flowered variety, the blooms having only five petals. The buds are a bronzy pink, but the full open flower carries shades of yellow and apricot. Very desirable. 50 cts. each.

Irish Fireflame. Another single variety with orange-crimson blooms that are shaded with pink and gold; the flowers are very large and have a pleasing fragrance. 50 cts. each.

Julien Potin. The sharply pointed buds open deep yellow, but quickly change to primrose flowers which are shaded darker. The plant is upright in habit, blooms profusely, and is not troubled with any serious diseases. See color illustration, page 17.

Jonkheer J. L. Mock. A very fine Rose, except in midsummer when the blooms are restricted in quantity. The flowers are deep vinous pink, with the reverse of the petals showing a silvery rose surface. Noted for its size and intense coloring.

Joanna Hill. An American Rose that has become a favorite since its introduction in 1928. The blooms are very large and full, a rich creamy yellow with flushes of orange at the base. The plant is a strong grower carrying the flowers on long, straight stems; especially desirable for cutting.

Kaiserin Auguste Viktoria. Another old and almost indispensable white Rose for all gardens. The buds are creamy white, but open into blooms that are snowy white with only a tint of lemon-yellow at the center. Plant grows fairly well but needs considerable fertilizing for best results.

Killarney, Double White. Large, full, open, snowy white blooms follow after the long-pointed buds.

Lady Alice Stanley. A dependable variety for bedding and cutting, blooming freely during the greater part of the season. The outside of the petals is coral-rose while the inside is a pale flesh-pink; sweetly scented.

Lady Hillingdon. The blooms are at their best early in the season and in autumn, unless the plants receive some shade during midsummer. Its large, cupped blooms are deep saffron-yellow, growing lighter toward the edges of the petals; fragrant. Erect-growing, free-flowering plants.

Lulu. The buds are peculiarly attractive and it is desirable for cutting and for table decorations; the color is bright orange-pink and copper, shades that hold well in the open bloom. 50 cts. each.

Luxembourg. Rich golden yellow, shading to copper at the center of the flower. The blooms are large, carried on upright stems, and are desirable both in the garden and for cutting. See color illustration, page 11.

Maman Cochet. A Tea Rose that is desirable in Southern climates. The color is carmine-pink, shading to creamy buff at the center. An excellent variety for autumn blooming.

Maman Cochet, White. Pure white blooms with a delicate flush of pink on the outer petals. This variety grows well both in the South and the North, the flowers coming freely and in good form during the whole season.

HYBRID TEA ROSES, continued

Margaret McGredy. Solid orange-vermilion blooms which grow a bit lighter the second or third day. The plants are extremely vigorous growers, carrying long, straight stems surmounted by the beautiful flowers. It has been tested in many localities in America and been eminently satisfactory. See color illustration, page 17.

Mary, Countess of Ilchester. A valuable southern garden Rose. Brilliant pink. One of the easiest to grow. Flowers have good fragrance and are good both in bud or wide open blooms. See color illustration, page 14.

Mary Hart. See page 12.

Matador. See page 13.

McGredy's Scarlet. For seven years, since its introduction to America, this variety has been increasing in favor. Both the buds and the blooms are brilliant velvety scarlet with a rich scarlet tint at bases of petals. The blooms are at their best in spring and autumn, as the midsummer color tends to fade to pink. 50 cts. each.

Mme. Butterfly. A variety that really makes the foundation of a well-planned Rose collection. Both the buds and the open blooms are light pink with a touch of gold at the bases of the petals, and are richly perfumed. The plant is a strong, robust grower, throwing up great quantities of flower-stems. Satisfactory in almost any situation.

Mme. Cochet-Cochet. See page 13.

Mme. Nicolas Aussel. An extremely handsome flower with a blending of deep, glowing orange and salmon-pink. The bud is large and heavily tinged with salmon and carmine. Plant is very strong-growing and produces many flowers throughout the season. One of the best of the new varieties, winning a gold medal at the Exposition of Lyons, France, in 1930, and other awards since that date. 50 cts. each. See color illustration, page 17.

Mrs. Charles Bell. One of the Radiance family, with shell-pink buds and soft salmon-tinted open flowers that are sweetly scented. An exceptionally good variety for general garden use.

Mrs. MacKellar. Small, semi-double, fragrant flowers that are a soft pale yellow in color; the buds are a delicate shade of cream.



Mevrouw G. A. van Rossem

Mrs. Pierre S. du Pont. Introduced in 1929 by a noted French grower. The blooms are full double and a rich golden yellow, the color retained almost until the time the petals fall. The plant seems to be disease-resistant and is bushy and compact in habit. See color illustration, page 18.

Nigrette. See page 13.

Ophelia. For twenty years or more this has been one of the most noted pale pink and white varieties in cultivation. The blooms have a slight touch of gold in the fold of the petals and are very fragrant. Plants are strong growing and bloom very freely.



Mme. Butterfly

Paul Neyron. HP. It is generally considered that the blooms of this variety are the largest of all Roses. The color is a dark lilac-rose. The blooms are full double with a noticeable fragrance. A very effective plant for general garden use.

Pink Pearl. The full double flowers, which usually have 70 or more petals, are fragrant and produced very freely. Color is a deep rose-pink. In many respects it resembles Briarcliff.

President Herbert Hoover. No Rose of recent introduction has attained quite so much general publicity as this variety. It is generally considered a multi-color variety, with blooms that combine scarlet, flame, yellow, and cerise-pink; in addition to the unusual colors the bloom has a pronounced fragrance. The plants seem to do best where they may have partial shade, although the blooms will reach perfection during the cooler days of spring and autumn; in midsummer the color is not quite so brilliant. See color illustration, page 17.

Priscilla. Long pale pink buds and large flowers with darker veins and a pleasing fragrance. Plant is hardy, producing flowers early in the season, and intermittently thereafter. It has proved very satisfactory in the South, the color holding well, and the blooms lasting several days on the plant and after cutting. See color illustration, page 11.

Queen Louise Boren. Introduced by Dixie Rose Nursery in 1936 and christened at the coronation of the Queen of the Texas Rose Festival in October, 1934. The color is a deep rich glowing pink; the blooms are so very double that sometimes it fails to open properly in cool damp weather. Particularly desirable for southern gardens. Highly perfumed. 75 cts. each.



Maman Cochet



Golden Dawn

HYBRID TEA ROSES, continued

Radiance. Big flowers on strong individual stems are produced during the whole season. The buds are rose-pink but open into blooms of a slightly deeper shade, which in turn have a lighter tint on the reverse of the petals. Probably the most reliable Rose for all purposes that is in commerce at the present time.

Radiant Beauty. See page 13.

Rapture. Somewhat similar to Mme. Butterfly and others of that class, although the blooms seem to have a more delicate coloring. The buds and the flowers are glowing pink and produced in great profusion on strong plants.

Red Radiance. With this variety and Radiance you have the beginning of a satisfactory and successful Rose-garden. Possibly no two Roses have attained such high popularity, or been used more extensively in American gardens. The blooms of Red Radiance are deep rose-red, and freely produced all summer. Its half-open buds are lovely, and develop into large flowers that are desirable in the garden and superb for indoor decoration.

Rochester. See page 13.

Etoile de
Hollande

Roselandia. A descendant from the popular Ophelia and Mme. Butterfly. The plant is a robust grower, with reasonably long branches and clean glossy foliage. Its large, double flowers are rich golden yellow, fairly glistening in brilliancy. It can be highly recommended as a yellow variety as it thrives well in the South. 50 cts. each.

Roslyn. The rich golden yellow blooms of Roslyn are shaded deeper on the reverse of the petals—almost a deep orange—and are in striking contrast to the green foliage. Its flowers are very large, produced in great numbers on a strong, healthy plant. During the past half-dozen years Roslyn has proved satisfactory in all parts of the country. See color illustration, page 18.



Queen Gertrude Anne Windsor



Luxembourg



Priscilla

A TYLER-BORN ROSE NOVELTY**The Sensation of the 1936 Rose Festival**

Here at Tyler this superb sport from the popular Francis Scott Key Rose originated.

Queen Gertrude Anne Windsor

Plant Patent applied for

Large, dark crimson, full double blooms open well under all conditions. A fragrant and true southern Rose of the famed Radiance family. Vigorous grower and continuous bloomer.

75 cts. each; \$7.50 per doz.



©

Feu Pernet-Ducher

ECLIPSE. Plant Patent No. 172. Rich gold without shadings. A prize-taker in all foreign shows. Very long-pointed buds. Long lasting with ornamental sepals. Excellent cutting variety. Gold Medal of Bagatelle, 1936. \$1.50 each; \$15.00 per doz.

FEU PERNET-DUCHER. Plant Patent No. 103. Creamy buds with tints of carmine, followed by rich yellow blooms with a flush of pink at the edges of the petals; fragrant. \$1.50 each; \$15.00 per doz.

GLOAMING. Plant Patent No. 137. A tone of orange in bud form; flower a shade of pink overlaid with salmon. \$1.50 each; \$15.00 per doz.

GOVERNOR ALFRED E. SMITH. Plant Patent No. 62. Salmon and gold shaded to a deeper tone on the outside of the petals; fragrant. \$1.00 each; \$10.00 per doz.

MARY HART. Plant Patent No. 8. Deep velvety blood-red with an overglow of amber. Does not wilt or dry out after cutting, but opens perfectly. \$1.00 each; \$10.00 per doz.



©

Countess Vandal

More than a Score of

ALEZANE. Plant Patent No. 116. Reddish brown buds open into rich apricot blooms with the reverse of the petals marked with yellow. An interesting novelty. \$1.50 each; \$15.00 per doz.

AMELIA EARHART. Plant Patent No. 63. A full double flower with a deep yellow center shading to cream at the edges of the petals; extremely fragrant. Plant strong growing and free blooming. \$1.25 each; \$12.50 per doz.

BETTER TIMES. Plant Patent No. 23. Flowers are a brilliant cerise, full double, slightly fragrant, with long, strong stems on vigorous-growing plant. \$1.25 each; \$12.50 per doz.

CARILLON. Plant Patent No. 136. Orange-scarlet in bud form becoming a lively coral-flame on opening. \$1.25 each; \$12.50 per doz.

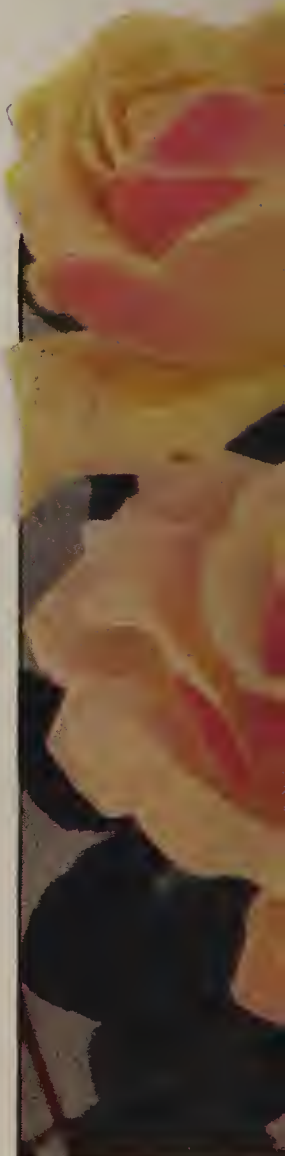
CARMELITA. Plant Patent No. 91. Vivid red on both sides of petals. A new American variety of high excellence. \$1.50 each; \$15.00 per doz.

COUNTESS VANDAL. Plant Patent No. 38. This beautiful Rose is shown in color on this page. One of the finest among the new Hybrid Tea varieties. \$1.00 each; \$10.00 per doz.



©

Signora



©

R



©

Matador

he New Patented Roses

MATADOR. Plant Patent No. 170. Scarlet-crimson with dark silky sheen on the reverse of the petals; strongly perfumed. \$1.50 each; \$15.00 per doz.

MME. COCHET-COCHET. Plant Patent No. 129. Buds are coppery pink, opening into a flower of the same color but with flushes of orange. Very fine. \$1.25 each; \$12.50 per doz.

NIGRETTE. Plant Patent No. 87. Extremely dark red—so dark that the bloom appears at times almost black—a most novel color. Small, compact plant. \$1.50 each; \$15.00 per doz.

QUEEN MARGARET HUNT. See page 6.

RADIANT BEAUTY. Plant Patent No. 97. Similar to Francis Scott Key, but a much brighter red; petals have a peculiar egg-shell finish. \$1.50 each; \$15.00 per doz.

ROCHESTER. Plant Patent No. 131. Clear two-toned pink and buff, deeper at the center, with coppery tinges and yellow at base of petals. Fine for mass planting. \$1.25 each; \$12.50 per doz.

SIGNORA. Plant Patent pending. A shade of burnt sienna changing toward the tone of mandarine as the blooms open. Blooms carried on long stems. \$2.00 each; \$20.00 per doz.



© Eclipse



© White Briarcliff

SOUVENIR. Plant Patent No. 25. Deep golden yellow without shadings or markings; fragrant. A descendant of Talisman with all the qualities of that popular variety. \$1.00 each; \$10.00 per doz.

STRATFORD. See fourth cover page.

TEXAS CENTENNIAL. See pages 2 and 3.

TEXAS GOLD. See page 18.

TOKEN. Plant Patent No. 95. Glowing orange. Flowers are full double, and remain in good condition after cutting. \$1.25 each; \$12.50 per doz.

WHITE BRIARCLIFF. Plant Patent No. 108. A superb pure white Hybrid Tea Rose. Vigorous-growing plants producing quantities of bloom. \$1.50 each; \$15.00 per doz.



© Gloaming



© Radiant Beauty



Golden Moss



Kaiserin Auguste Viktoria



Lady Hillingdon



Mary, Countess of Ilchester



Sunburst



Golden Ophelia

Special Group Prices to Garden Clubs

Because it is easier to handle large orders than small ones, we can afford to make special reductions in prices to Garden Clubs whose members group their orders, or to any number of Rose-lovers who group together for the purpose of securing favorable prices on Roses. If one hundred or more Roses are ordered to be shipped at one time, you are entitled to the 100-lot prices quoted on page 6.

Early Winter Planting in the South

Late fall is the best planting-time in the South because growth ceases for only a few weeks in midwinter. Bushes planted before winter comes make good root-growth and are ready to begin growing vigorously when spring opens. In the southern states, Roses may be planted at any time in winter when the ground is not frozen, but particularly from November 15 to February 15. If possible, prepare the ground several weeks in advance before planting, to allow plenty of time to settle before the Roses are planted. It is also well to protect newly planted Roses by hilling the earth up around them the first winter.



Charles K. Douglas

HYBRID TEA ROSES, continued

Rouge Mallerin. Unusual interest was aroused by this Rose when introduced in 1932. At this time it was awarded a gold medal at Saverne, and two years later received certificates of merit at Lyons, and in the N. R. S. Trial Grounds. Brilliant red buds open into large blooms, often 3 inches or more across; the color is rich, glowing scarlet, and the finish of the petals gives them the appearance of a soft, silky velvet. In addition to the beauty of coloring, the flowers have a fragrance similar to that of the old Damask Roses. A variety that is worth growing and watching. \$1.50 each; \$15.00 per doz. See color illustration, page 18.

Sensation. A descendant of the reliable Hoosier Beauty and Premier, with the good qualities of both parents. The flowers are very large, full, double, and sweetly scented with 45 or more petals; the color is scarlet-crimson with markings of maroon. A satisfactory Rose because of the quality of the blooms, which are borne singly on long stems, the color, and the free-flowering habit of the plant.

Signora. See page 13.

Sœur Therese. Unusual in the color, the size of the flower, and the vigor of the plant. The color is a rich golden yellow, changing to cadmium-yellow; at the edges of the petals there are small spots or splashes of carmine. Flowers are above the average in size, and borne on long, strong stems, on plants that are both vigorous and hardy. Awarded a certificate at Lyons in 1932 as the Most Beautiful Rose of France, and the Portland Silver Medal in the same year. 50 cts. each. See color illustration, page 17.

Souvenir. See page 13.

Souvenir de Claudius Pernet. From the bud to the open flower this may well be named among the leading yellow Roses. The color is an intense golden yellow, shading a little lighter toward the edges of the petals; it is a tone that holds all the season, whether in hot sun or in mild shade. Plant is vigorous in growth, blooms freely from spring to sharp frosts, and succeeds well in all sections of the country. It is among the very few Roses that have been awarded four gold medals.

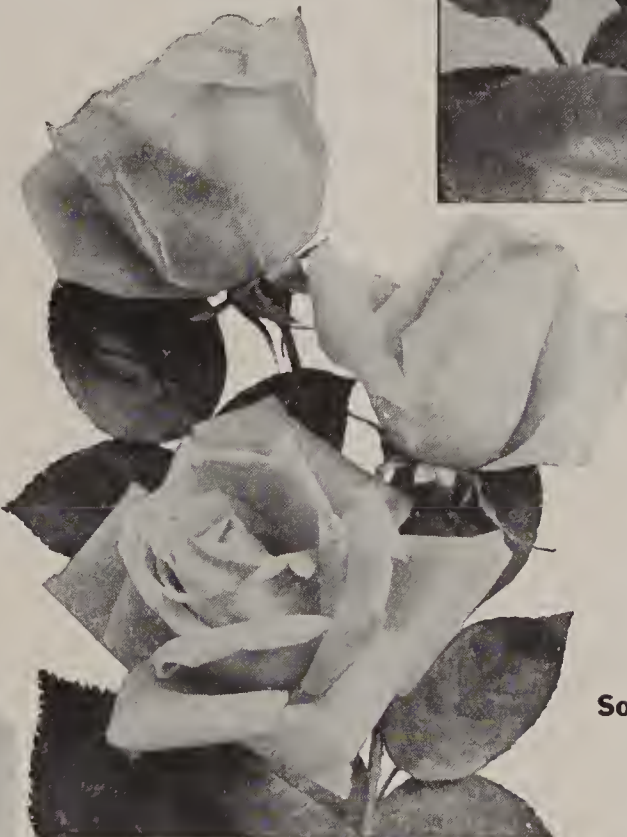
Beginners and experts in Rose culture will find "Faithful Fifteen" Collection a real bargain. See page 16.



Mrs. Charles Bell

Souvenir de Georges Pernet. A Rose that won the coveted Bagatelle Gold Medal. Buds and blooms may well be called immense in size, with the open flower full double and borne on a strong, straight stem. The color is Oriental red, with tints of yellow; the ends of the petals are marked with cochineal-carmine. Plant is bushy and branching, entirely hardy, with bronzy green foliage. Blooms freely in spring and autumn, and sparsely in midsummer.

Souvenir de Mme. C. Chambard. A valuable new variety because of the large coral-tinted buds which unfold into coral-pink blooms; to this color is added a tint of peach on the outer petals. The open bloom has a velvety, glistening sheen, and is delightfully fragrant. While this is a



Double White Killarney

Hybrid Tea Rose it is descended from a Hybrid Perpetual, which gives it unusual hardiness. Awarded a certificate at Bagatelle in 1931, a gold medal at Lyons, and bronze medal at Portland in 1932. 50 cts. each. For color illustration, see page 17.

Stratford. See fourth cover page.

Sunburst. A beautiful bright yellow Rose with a pronounced orange tint at the center; the flowers are well formed, have a delightful, though not strong fragrance, and are borne freely on straight stems. The plant must become thoroughly established before it blooms freely. See color illustration page 14.



McGredy's Scarlet

YOU SHOULD JOIN *The American Rose Society*

Dixie Rose Nursery is a member of the American Rose Society. Because it endorses the work of that organization, it will give one annual membership in the American Rose Society to every Rose group or individual which orders 100 or more Dixie Rose bushes this season, to be shipped at one time at prices quoted herein. Membership in the American Rose Society is an honor and a privilege. Among other advantages, each member receives a practical book on Rose-growing called "What Every Rose-Grower Should Know."



White Ensign

HYBRID TEA ROSES, continued**Talisman.** See page 18.**Texas Centennial.** See pages 2 and 3.**Texas Gold.** See page 18.**Token.** See page 13.

Vesuvius. An unusual Rose in that the color is dark velvety crimson, deep and rich. The blooms are single (6 petals) but very large, moderately fragrant, and borne in clusters on long stems. The plant grows from 2 to 2½ feet high, is vigorous and hardy, and a profuse bloomer. An extremely attractive Rose. 50 cts. each.

White Ensign. An extremely desirable white Rose because of its fragrance and free-flowering qualities. While the blooms are pure white, there is a delicate trace of cream color at the base of the petals; strong Tea Rose perfume. The plant is a strong, upright grower, free flowering, and has very few thorns. 50 cts. each.

Willowmere. A medium-sized, long-pointed bud carries tints of carmine and coral-red; the open bloom is of medium size, double, and full centered. In color the flower is shrimp-pink, with a shade of yellow at the heart of the bloom, and tones of carmine-pink at the edges of the petals. The plant grows freely, with light green foliage and few thorns. Blooms early, and intermittently all the season. See color illustration, page 17.

Feed Roses with VIGORO

The Complete Food for Plants, with free directions for practical use.

Cash Prices:

100-lb. bag, f.o.b. Tyler. \$4.00	10-lb. carton, prepaid. . \$1.25
50-lb. bag, f.o.b. Tyler. 2.50	5-lb. carton, prepaid. . .75
25-lb. bag, f.o.b. Tyler. 1.50	1-lb. carton, prepaid. . .20

Texas Centennial Stands up Well

I am glad to report that Texas Centennial is producing as well as any Hybrid Tea in the garden, and much better than most of the varieties. Its summer performance has been exceedingly fine and I would consider it a valuable and worth-while variety for this region . . . and would like to compliment you on the quality of the plants sent to us.

Cornell University

—RAYMOND C. ALLEN

Ithaca, N. Y., July 11, 1936.

"Faithful Fifteen" for General Garden Planting

With a life-time's experience in growing and observing Roses in our Nursery, we can truly say that the fifteen varieties listed below hold first place among the standard or common Roses from the standpoint of thrifty growth, representative color, and quality of bloom. To those who do not know just the varieties that are best to buy, we heartily recommend this collection.

RED: Red Radiance, Etoile de Hollande, Charles K. Douglas.

PINK: Pink Radiance, Editor McFarland, Mary Countess of Ilchester.

WHITE: Antoine Rivoire (flesh-pink), K. A. Victoria, F. K. Druschki.

YELLOW: Golden Dawn, Lady Hillingdon, Golden Ophelia.

TWO-TONED: President Herbert Hoover, Talisman, Edith Nellie Perkins.

One plant each of these
"Faithful Fifteen" Roses **\$4.50**

Transportation Charges Paid





Julien Potin

A Beautiful Rose

Texas Centennial Roses you supplied for our Municipal Garden are doing wonderfully well. Abundant blooms and strong new growth, in spite of excessive hot weather. Texas Centennial is a beautiful Rose, greatly admired by park visitors.

—MRS. RALPH ORWIG
Des Moines, Iowa
July 3, 1936.



Mme. Nicolas Aussel



Willowmere



Souv. de Mme. C. Chambard



Sœur Therese



Margaret McGredy

All Roses Listed

in this Catalog are First-grade, Fully Matured, Two-year Plants, Field-grown and Low-budded.



President Herbert Hoover



Talisman

Talisman

Known from coast to coast because of the qualities of growth, the freedom of bloom, and the combination of colors. The flowers are brilliant scarlet-orange and yellow, while the buds are red and gold. In the early part of the season and again in the autumn the blooms are at their best, and rival the cut-flowers that are grown under glass. In hot weather they are smaller and not quite so brilliant in color; cutting them off will insure more and better flowers in autumn. The plant is an unusually vigorous grower and free bloomer.



Texas Gold

Texas Gold

Plant Patent No. 135

A production of the Lone Star State, originated by Wolfe, The Florist, of Waco, and presented by Dixie Rose Nursery in 1935. The plant is a sport of the President Herbert Hoover Rose, with the same type of growth, foliage, and form of flower. The color, however, is a rich pure gold in cool weather, but under a hot sun the blooms may show traces of pink on the lower petals. The flowers are large, full double, and borne on strong, straight stems. A strong-growing plant that produces many lovely golden flowers. \$1.00 each; \$2.50 for 3; \$10.00 per doz.



Rouge Malbrun



Roslyn

Special 50-cent Novelty Rose Offer C

Any fifteen 50-cent Roses listed in Dixie Rose Catalog No. 29, ordered for one shipment, will be prepaid anywhere in the U.S.A. for only

\$6.00



Mrs. Pierre S. du Pont

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A. F. WATKINS

W. V. HENSON

R. W. FAIR

*Nursery on
Highway 37
North City Limits
of Tyler*

ORDER BLANK

Dixie Rose Nursery

TYLER, TEXAS

Catalog No. 29

SEASON OF
1936-1937

IMPORTANT NOTICE—We exercise care to keep all varieties TRUE to name, and hold ourselves in readiness at all times to replace, on proper proof, all that may prove otherwise; but it is mutually agreed between purchaser and ourselves that we shall not at any time be liable for any amount greater than the original price of stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes.

Sold to _____
PLEASE PRINT NAME

Address _____

City _____ State _____

(If shipping point is different from Post Office Address given above, fill in the following)

Ship to _____

Address _____

City _____ State _____

Date Ordered 193

Date to Ship 193

IMPORTANT: Sometimes it may avoid delay to allow us to substitute, but should you not wish it, write "Do Not Substitute" here If in doubt about varieties for your locality, write in COLORS of Roses wanted, and whether Climbers or Bush, and we shall select the best for you.

SPECIAL INSTRUCTIONS

See special instructions in our Catalog on prepaying orders of less than \$2.

[illegible]

Check your order carefully before you mail it. Avoid Errors and Delays

INVOICE
NO.

(SIGN HERE)

... It will be helpful to us if this Order Sheet is used ...

Polyantha Roses

A class of Roses sometimes called "Fairy Roses" because of the dainty blooms. Most varieties bloom continuously and profusely; it is not uncommon for the plant to be almost covered with color, resembling a living bouquet.

Polyantha Roses are priced at 35 cts. each; \$3.50 per doz., unless otherwise stated



Miss Edith Cavell



Golden Salmon



Ideal



Lafayette



Eblouissant



©

Anne Poulsen



Gloria Mundi

MRS. R. M. FINCH. A wonderfully beautiful variety originating in Australia, from Orleans ancestry. The color is a dainty rosy pink. Blooms, borne in large trusses, are carried throughout the season. The plants grow about 2 feet high. A certificate of merit was awarded to the Rose by the Royal Horticultural Society at Wisley, England. 50 cts. each; \$5.00 per doz.

Anne Poulsen. Plant Patent No. 182. Introduced in 1934, therefore one of the newest Polyanthas. When the blooms first open the color is a bright crimson, but changes to deep pink as the flowers mature. Distinguished by its continuous show of color, a sweet perfume, and large flower clusters. \$1.00 each; \$10.00 per doz.

Cecile Brunner. Also known as "Mignon Rose" and "Sweetheart Rose." The blooms, which are small, delicate, and graceful, are light pink with a suffusion of yellow at the base. Both bud and open bloom are very attractive.

Eblouissant. In form the blooms are like small quilled cactus dahlias. The color is dark red, shaded with velvety crimson. Flowers are borne in large trusses, on dwarf plants that bloom constantly.

Ellen Poulsen. One of the most outstanding of the "Baby Rambler" Roses. The blooms are a bit larger than the usual type, bright rose-pink in color, and borne in profusion from early June to late autumn. The plant is bushy and about 20 inches high.

George Elger. The brightest yellow of any of the Polyanthas. It can be grown indoors as well as in the garden, giving many graceful sprays of delicate flowers.

Gloria Mundi. To say this Rose is brilliant is a modest statement. The color is a glistening, glowing orange-scarlet, holding well even under hot sun. Blooms are double, medium size, borne in large clusters. A desirable Rose for beds and borders.

Golden Salmon. When in full flower this variety makes a gorgeous show, with a multitude of blazing orange blooms, and scores of orange-scarlet buds. The combination makes a glowing mass of color in borders and massed plantings.

Gruss an Aachen. A favorite variety because of its continuous blooming habit. The buds, which are yellow and orange-red, break into large, light flesh-pink and salmon-yellow flowers that have a slight fragrance, and bear a strong resemblance to Hybrid Tea Roses.

Ideal. This Rose will give you a great mass of dark scarlet flowers with almost black shadings. The blooms are double, of medium size, and borne in enormous quantities in compact trusses the entire season.

Katharina Zeimet. One of the daintiest white Polyantha Roses in existence. While the flowers are rather small, they are very double, daintily formed, and sweetly scented. The blooms have considerable substance and scorch but little in hot weather.

Kirsten Poulsen. A fitting companion for Anne Poulsen and Ellen Poulsen. Color light red or rose-scarlet, with blooms carried in long sprays. Plants vigorous, growing nearly 2 feet high.

Lafayette. Rich cherry-pink or light crimson. The strong, upright plants are covered with bloom from early spring to frost. An ideal Rose for massed effect in the garden, for borders, or for hedging.

Miss Edith Cavell. Brilliant scarlet-red, semi-double flowers produced in compact clusters. Hot sun does not seem to change the color, unless to intensify it.

Permanent Wave. Plant Patent No. 107. Presented in 1934 to the Rose-growers of the world. The color is shining cochineal-carmine; the petals are waved or frilled similar to a carnation bloom. Individual flowers are semi-double, slightly fragrant, and borne in clusters. Awarded two gold medals, one silver medal, and five certificates of honor at various national flower exhibitions. \$1.00 each; \$10.00 per doz.

Everblooming Climbers

Most of the Roses in this class are climbing forms of the familiar bush Roses of the same name and classified as Teas and Hybrid Teas. These Roses bloom at intervals during the whole season, which is a distinct advantage. For the South, and sections where the winters are reasonably mild, they are highly recommended. After they are established they give satisfactory results. The flowers come from spurs on old wood, therefore they should not be pruned.

COUNTESS MARY. Introduced in 1933 by Dixie Rose Nursery. A superb climber, with double, fragrant, deep pink flowers in large clusters. Vigorous grower, throwing long, rigid canes that yield dozens and dozens of blooms. 35 cts. each; \$3.50 per doz.

Cl. Countess of Stradbroke. Remarkably free flowering, producing blooms of the same form and color as the patented Rose of the same name. \$1.00 each; \$10.00 per doz.

Countess of Stradbroke. Pictured in color on this page. The color is fully as dark as the picture, and when the plant is covered with the bell-shaped blooms the effect is most striking. 50 cts. each; \$5.00 per doz.

DIXIE CLIMBER. Plant Patent No. 163. Introduced in 1935 by Dixie Rose Nursery, and is a descendant of the noted Hybrid Tea Rose, *Gauche Alfred E. Smith*. Flowers are much larger than those of the bush form, but carry the same gorgeous colors. The plant grows well, with clean foliage, and may well be called hardy. It blooms repeatedly throughout the season, yielding quantities of flowers. \$1.00 each; \$10.00 per doz.

Cl. Kaiserin Auguste Viktoria. A very strong-growing plant, reliable bloomer, and reasonably hardy. The flowers have double character, the pure white petals, and the soft lemon center of the Hybrid Tea form. 35 cts. each; \$3.50 per doz.

Marechal Niel. The great climbing Rose of the Southland, where it has spread its color and fragrance for more than two generations. Its yellow flowers drape the plant in a mantle of gold for many weeks during the blooming season. Tender, and must be protected from frost and severe weather. 50 cts. each; \$5.00 per doz.

THE QUEEN ROSES

You will be interested in The Queen Roses mentioned on page 9—Queen Louise Boren, Queen Margaret Hunt, and Queen Gertrude Anne Windsor. They are separately described on pages 10, 6, and 11.



Countess of Stradbroke

Cl. Margaret McGredy. Introduced by Dixie Rose Nursery in 1936. Orange-vermilion flowers, set against dark green foliage, are the effective points of this climbing Rose. In all respects, except in habit of growth, it resembles the bush form. 50 cts. each; \$5.00 per doz.

Mermaid. A Hybrid Bracteata Rose, rather tender and needs protection in exposed places. The blooms are single, very large, ivory-white, with cream or light lemon center. It is useful as a trailer or climber; should not be pruned, as blooms are on the tips of new growth. 75 cts. each; \$7.50 per doz.

Cl. Meteor. Of the Noisette type. Medium-sized buds open into double, crimson-carmine blooms, slightly fragrant. The plant has few thorns, and blooms continuously. 35 cts. each; \$3.50 per doz.

Cl. Mrs. Aaron Ward. Just as beautiful and desirable as the bush form, with many golden buff buds, and flowers that are tinted with pink and cream. 50 cts. each; \$5.00 per doz.

CL. PRESIDENT HOOVER. Introduced in 1931 by Dixie Rose Nursery. A sport of the famous bush Rose and its equal in every respect. The blooms are carried on long, straight stems and are useful for cutting. Strong-growing and free-blooming habit. 35 cts. each; \$3.50 per doz.

Princess van Orange. Plant Patent No. 106. Long, waving branches covered with orange-scarlet blooms give a most beautiful and unusual effect. May bloom at intervals during late summer. \$1.00 each; \$10.00 per doz.

Cl. Radiance. In size and color the flowers are exactly like the dainty Radiance Rose. The plant is very hardy, withstanding low temperatures without injury. Blooms freely in late May and June, with some flowers thereafter. 35 cts. each; \$3.50 per doz.

Cl. Red Radiance. Needs about two seasons to develop properly, but it is worth waiting for. The blooms are gorgeous—fully as fine as those of the well-known Red Radiance. 35 cts. each; \$3.50 per doz.

Cl. Rose Marie. The Hybrid Tea, from which this climber is a sport, was originated and introduced some 20 years ago by an American grower. Climbing Rose Marie bears clear pink flowers that are large, fragrant, and produced in goodly numbers in May and June, with sparse blooms at later intervals. A pink climber worth having. 35 cts. each; \$3.50 per doz.



Cl. Rose Marie



Dixie Climber

Your attention is invited to Texas Centennial Rose (pages 2 and 3) and to Texas Gold (page 18) both introduced by Dixie Rose Nursery.

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EVERBLOOMING CLIMBERS, continued

Souv. de Claudius Denoyel. A lovely climber originated by Chambard, a noted French grower. The flowers are crimson-red with a tinge of vermillion, a combination that fairly glistens on a bright day. Its color holds well in the hottest weather, but is at its best in early autumn. The blooms are large, sweetly perfumed, and produced early and late. 50 cts. each; \$5.00 per doz.

Cl. Souvenir de Georges Pernet. An archway or trellis covered with blooms of this Rose is a sight long to be remembered. Like the bush form, the extra-large flowers are orange-pink, with delicate shadings of yellow or gold. A Rose to be considered in your garden plans. 50 cts. each; \$5.00 per doz.

Cl. Talisman. Introduced by Dixie Rose Nursery in 1930. The bush form of Talisman has achieved country-wide fame in less than 10 years, and the climbing form bids fair to bring new laurels to this worthy Rose. Its great, glowing scarlet-orange and yellow blooms swaying over a trellis are distinctly appealing. The plant seems to thrive everywhere and is in flower almost constantly. 35 cts. each; \$3.50 per doz.

Hardy Climbing Roses

These Roses may be used on trellises, trained to pillars, for draping fences, walls, sloping banks, and similar locations. Because of their excellence they should be widely used. The only attention required is to cut out the old wood and diseased canes after the blooming season is over. They should not be further pruned.

Cl. American Beauty. Brilliant carmine, richly perfumed flowers carried in clusters. In hot weather the color fades, but in early spring or in cool seasons it is an extremely desirable climbing Rose. 35 cts. each; \$3.50 per doz.

American Pillar. Medium-sized, single blooms that are brilliant crimson-pink with white center and golden yellow stamens. The flowers are in clusters of a dozen or more and are very effective in cool weather. Widely used for roadside planting. 35 cts. each; \$3.50 per doz.

Blaze. Plant Patent No. 10. Clusters of extremely brilliant scarlet flowers cover the plant early in the season, and are produced intermittently until autumn. Very striking when used on a trellis or Rose arch. \$1.00 each; \$10.00 per doz.

Chaplin's Pink Climber. A cross between Paul's Scarlet Climber and American Pillar. Its color is clean, pure pink, retained from the bud-form during the life of the bloom. The plant grows rapidly and under good conditions will be completely covered with color; in addition the blooms are produced for several weeks. 35 cts. each; \$3.50 per doz.

Dr. W. Van Fleet. One of the best hardy climbers, producing great quantities of pink buds and flowers. It blooms a little later than other hardy climbers, thus tending to prolong the season. Strong-growing but with many thorns. 35 cts. each; \$3.50 per doz.

Golden Climber (Mrs. Arthur Curtiss James). Plant Patent No. 28. Brilliant golden yellow blooms are flecked with orange-scarlet and are borne on stems 18 inches or longer, thus making it desirable for cutting. \$1.00 each; \$10.00 per doz.

Mary Wallace. One of the famous Dr. W. Van Fleet group. The blooms are a bright pink, illumined with gold, and are moderately fragrant. It seems to be hardy in cold sections. 35 cts. each; \$3.50 per doz.

Mme. Gregoire Staechelin (Spanish Beauty). The blooms are large, with frilled petals, delicate pink in color with crimson stains on the outside of the petals, and are produced in enormous quantities. A very strong grower often producing stems 14 to 15 feet long in one season. 35 cts. each; \$3.50 per doz.

New Dawn. Plant Patent No. 1. Similar to Dr. W. Van Fleet both in color and form of bloom. The chief advantage is that the plant blooms during the summer, but, of course, in the spring and the autumn the flowers are produced in larger quantities and are much finer. \$1.50 each; \$15.00 per doz.

Paul's Scarlet Climber. An early-blooming variety producing intense scarlet blooms in small trusses, but the profusion makes up for the size of the bloom. Extremely popular and has been planted throughout the nation. 35 cts. each; \$3.50 per doz.

Primrose. On opening the blooms are soft primrose-yellow but change to a primrose tone at maturity, yet they never lose the fine yellow hue. The blooms are in clusters of from 4 to 6 and on reasonably long stems. 35 cts. each; \$3.50 per doz.

Silver Moon. Another of the Van Fleet productions. Long, creamy tinted buds open into pure white flowers with rich golden anthers. A remarkably beautiful variety flowering in mid-June. 35 cts. each; \$3.50 per doz.



Primrose



Cl. Mrs. Aaron Ward



Mme. Gregoire Staechelin



Cl. Souv. de Georges Pernet

On orders amounting to \$2.00 or more, we prepay transportation charges to any point in the United States. On order of less than \$2.00, add 25 cts. to cover transportation charges.

NEW ROSE *STRATFORD*

PLANT PATENT NO. 160

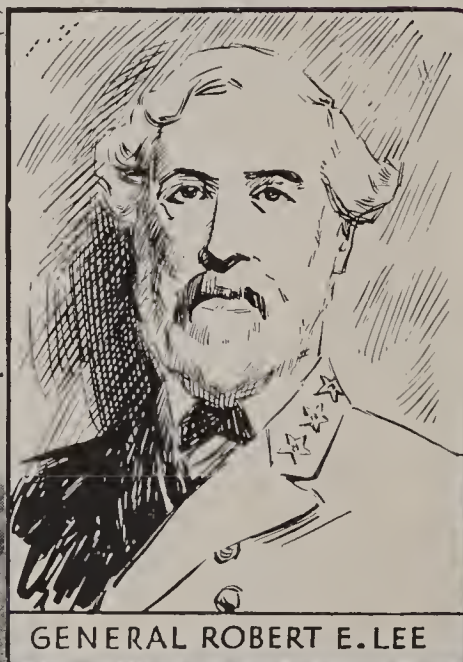


ORIGINATED from a cross made by Dr. J. H. Nicolas between two historical Roses, the noted La France and the beloved Maréchal Niel of the Southland. A few of the plants were sent to Dixie Rose Nursery for testing. The blooms were seen by some ladies of the Robert E. Lee Foundation, who at once suggested that the Rose be christened "Stratford," commemorating the birthplace of the great commander, as well as that of two signers of the Declaration of Independence.

The color of the new Rose is a lustrous pink, heavily shaded with salmon and amber; the form is somewhat quartered, reminiscent of the Roses that probably grew a century or more ago in the gardens at Stratford, Virginia. Its blooms are full double, intensely fragrant, and borne on long, straight stems. The plant grows readily, needs no amount of pruning, and makes large bushes in mild temperatures.



STRATFORD HALL
Westmoreland County, Virginia



GENERAL ROBERT E. LEE

**Stratford Plants are sold at
\$1.50 each, \$15.00 per doz.**

To help reclaim our National Shrine, 90 cts. from the sale of every plant is contributed to the Stratford Endowment Fund through the Robert E. Lee Memorial Foundation. The remaining 60 cts. is retained by us as the cost of growing and distributing Stratford.



STRATFORD ROSES GROWING IN DIXIE ROSE NURSERY

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